



Istituto d'Istruzione
Superiore **Raffaello**



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Erasmus+

AGENZIA
NAZIONALE
INDIRE

Programma Erasmus + Azione KA 220 2022-1-IT02-KA220-SCH-000087367 _ EAC/A09/2021

Codice progetto: 2022-1-IT02-KA220-SCH-000087367

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On 16/01/2023 the delegates from the school partners from Italy, Lithuania, Romania, Greece and Turkey : Giuseppe Puntarello, Daria Parisi, Giorgia Anedda, Claudia Campagna, Giuseppina Feduzi, Claudia Resta, Eleni Papanikolaou, Rigas Stathopoulos, Ozdal Agtas, Muzaffer Mutlu, Iuliana-Florina Pandelica, Catalina Tapoi, Margarita Gudeikiene, Jurgita Ribikauskiene, gather in the conference room of IIS Raffaello Urbino for the kick off meeting of the project you'R Nature you'R Future. This project is focused on future active citizenship and involves scientific research on environmental issues related to each territory in the participating countries.

At 9 the delegates start the work following a schedule designed by Raffaello school. The main focus of the first part of the meeting is about making decisions about communication strategies and hospitality plan for the upcoming mobilities.

The Italian coordinator started the conference by introducing the school, the colleagues and then some general guidelines to be respected throughout the length of the project.

The Italian team then introduces and explains in detail what the requirements of the project itself are and the common and shared good practice that would need to be followed in all activities planned to be done throughout the project.

The delegate from Fortes presents a series of documents about effective communication strategies to be used to promote the project through social media.

The Italian delegation presents then the guidelines for communication strategy through social media to be kept in mind while working on the project.

In the end, the Italian delegate presents the draft of the guidelines for hospitality to be respected in all mobilities.

In the afternoon the group is brought to a sightseeing tour of the city to visit the main monuments .

On 17/01/2023 the delegates of the countries taking part in the Erasmus plus project you'R Nature you'R Future meet with the local authorities of Urbino in the city hall. The authorities express their closeness to the issues on which the project is focused and they express their availability for supporting whatever necessities the partners will encounter during the project.

Some interviews are done by the local press representatives in order to spread the news.

After a short visit to the Ducal Palace, the delegates meet again in the conference room of IIS Raffaello to deliberate about important matters.

First thing all the delegates agree on the tasks assigned to their country. The assembly decides to only use Instagram and Facebook as social media and to leave out Tiktok for safety reasons.

We decided who is in charge for operating the various social media (Instagram and Facebook) and E-Twinning as follows: Greece will be in charge for the official Instagram page, Lithuania for the official multilingual website, Turkey for Facebook and Romania for E-Twinning.

We agree to use an Instagram Business profile rather than a private profile for more efficient dissemination.

Some good practices are shared about how to manage communication effectively for example tag every partner in whatever is posted so that the content will be relaunched by the other partners, and to put the logo of the project in every post published.

Furthermore, it is decided that each member must create an Instagram account for their school and we also agreed to keep the content created specifically for Instagram separated from the ones created specifically for Facebook, since they are addressed to two different kinds of audience.

We agreed on a strategy concerning how many posts need to be published per month : two or three posts each month when no major event is coming. Of course when an important event is approaching the number of posts need to be increased. During an important event taking place in whatever participating country, the policy of posting should proceed as follows: posts will have to be published before the event, during the event and also after the end of the event.

The hashtags to be used in the official posts are agreed on as follows: #yourNatureyourFuture ; #erasmusplus OR #erasmus+ ; #nature ; #future ; #greenskills ; #activecitizenship.

The Lithuanian delegate presents the draft of the mobility to be held in April-May 2023 with the title "Art for the Earth".

It is agreed to address the mobility to students aged between 15 to 18. Each school is left free to carry out the selection of students to include in the mobilities but it is required to prioritize students coming from disadvantaged backgrounds.

The number of students and teachers to be included in every mobility is agreed as follows: 4 students and 2 teachers. Upon request to be presented at least 2 months prior to each mobility , the host country could be asked about the possibility to host more guests.

The voting of the winner logo of the logo competition results in the victory of the logo from Romania. The first five participants have been given a prize.

The afternoon closes with the conference held by journalist Sarah Gainsforth.

Signatures

Giuseppe Puntarello

Daria Parisi

Giorgia Anedda

Claudia Campagna

Giuseppina Feduzi

Claudia Resta

Eleni Papanikolaou

Rigas Stathopoulos

Özdam Ağtas

Muzaffer Mutlu

Iuliana-Florina Pandelică

Căătălină Tăpoi

Margarita Gudeikiene

Jurgita Ribikauskiene