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Eco-Engagement Challenge



Place: Romanescu Park



Objective: Involve passersby in environmental awareness while promoting interaction and community spirit



Materials Needed:

- Large poster board/large canvas
- Markers
- A simple quiz related to environmental issues
- Eco friendly reward



Hashtags:

**#yournatureyourfuture #erasmusplus #nature
#future #greenskills #activecitizenship**

SETUP

- Choose a visible spot in the park where passersby are likely to stop.
- Set up the poster board with a catchy title like “Join Us for a Greener Future!” and space for participants to write their thoughts or a pledge for how they will help the environment (e.g., “I will use a reusable bag”).

Interactive Stations

- Eco Quiz: Prepare a short quiz with questions about local wildlife, recycling, or climate change. Encourage passersby to answer and reward correct answers with eco-friendly gifts. Explain the purpose of the campaign and how they can make a difference.
- Photo Challenge: Take a photo together. Encourage them to share it on social media using the specific hashtag of the project.

Wrap-Up

- At the end of the activity, all groups gather in order to discuss about the interactions with the public.